**Julie Mortimore**, Registered Dietitian, Public Health Nutritionist, graduated Cum Laude in the Senior Class, June 1995, witha Bachelor of Science, in the Nutrition and Dietetics Coordinated Program at Loma Linda University in California.

Mortimore coordinates the Nutrition Fraud Awareness Program aimed at countering nutrition health fraud by enhancing community awareness. Mortimore has been invited to speak at numerous professional conferences and workshops on the topic of nutrition health fraud.

She frequently speaks on nutrition fraud, weight loss, and basic nutrition principles to diverse community groups, on talk radio shows, and on public access television. She has published numerous articles on these topics for professional and community newsletters.

Since joining with the San Bernardino County Public Health Nutrition Program in 1998, Mortimore has gained expertise in the application of social marketing theory in the public health domain. She also works in the areas of media and legislative advocacy.

Her previous work experience includes Clinic Supervisor for the San Bernardino County Women, Infants, and Children Supplemental Food Program and self-employment in the private sector.

Mortimore lives in the High Desert with her husband, 3 horses, and 5 dogs. She actively participates in endurance-riding, a sport that involves 50 -100 mile cross-country horse races.